ANNUAL REPORT 2017
Camp Oochigeas (Ooch) is a privately funded, volunteer-based organization that provides kids with cancer and kids affected by childhood cancer with unique opportunities for growth through challenging, fun, enriching and magical experiences.

To learn more about Ooch, visit ooch.org or join the conversation at:
MESSAGE FROM THE CEO AND CHAIR OF THE BOARD

We are pleased to report that 2017 was another remarkable year for Camp Ooch. Our fiscal health remained sound in 2017 while Ooch expanded to reach more kids in more communities across Ontario. We had more family camping trips and day camps. We served more kids in Ontario’s primary paediatric oncology centres. And we welcomed more Campers to our newly expanded overnight Camp. Ooch did all of that while keeping our administrative costs low - in fact, 86 cents of every dollar Ooch raised in 2017 went directly to sending kids to Camp and bringing Ooch to our communities, and building an expanded Ooch Muskoka.

We simply could not do what we do without you – our amazing donors, volunteers and partners. Thank you for making the Magic of Ooch possible for more than 1,500 kids in 2017. This past year also marked the successful wrap up of Ooch’s $37.2 million capital campaign. We cut the ribbon on beautiful new facilities at Ooch Muskoka - larger and more accessible Camper cabins and a gorgeous dining hall, Gatts’ Lodge. We also began construction on the final Ooch Muskoka expansion phase - a new, brighter, roomier and better-equipped Med Shed; the Slaight Arts and Music Centre, where Camper imagination and creative spirit will soar; and new volunteer and staff housing so we can accommodate more counsellors to serve the bigger number of kids we now have room for at Camp.

Without you Camp Ooch would not exist. You are the key to the success and growth of Camp Ooch - we rely on the generosity of donors and volunteers just like you. With this annual report we hope to provide you with a snapshot on the meaningful and very real impact you are having, and to reaffirm our commitment to you that with your help, Ooch will serve more kids across the province, enhance and widen our programs - so Camp is wherever the kids are - and raise and manage the funds required to remain the fiscally responsible organization that has brought so much joy to kids with cancer for the past 35 years.

It is YOU that gives our Campers what every kid deserves - the chance to just be kids. So, thank you from all of us at Ooch, especially from every child and family we serve.

Alex Robertson  
Chief Executive Officer

James Bunting  
Chair, Board of Directors
Of the $22M spent in 2017, 86% was on program delivery and creating space for more campers.

Click here to see the Audited Financial Statement.
OOCH BY THE NUMBERS

124 NEW CAMPERS WENT TO SUMMER CAMP FOR THE VERY FIRST TIME

1,450 INDIVIDUAL PATIENTS SEEN PROVIDING OVER 11,000 IN-HOSPITAL EXPERIENCES

29 NEW CAMPERS WENT TO SUMMER-DAY CAMP FOR THE FIRST TIME

MORE THAN 269 FAMILIES PARTICIPATED IN CAMP OOCH FAMILY PROGRAMS

THERE WERE OVER 3,183 PARTICIPATIONS IN THE OVERNIGHT & IN-COMMUNITY PROGRAMS

OVERVIEW

HIGHLIGHTS

THANK YOU

EXPANSION

CAMP OOCHIGEAS 464 Bathurst Street, Toronto, ON M5T 2S6
A major highlight of 2017 at Camp Ooch was the completion of our $37.2 million capital campaign to expand Ooch Muskoka. Thanks to the remarkable generosity of our donors, Ooch ‘cut the ribbon’ on a new, larger and more accessible dining hall – Gatts’ Lodge – and Camper cabins. This transformation of our overnight camp (the final phase is on track for completion in 2018) means Ooch has 50% more room so more kids affected by childhood Cancer can experience the Magic of Camp Ooch.
THANK YOU

To all our friends and supporters. We couldn’t do it without you.