MISSION

Camp Oochigeas (Ooch) is a privately funded, volunteer-based organization that provides kids with cancer and kids affected by childhood cancer with unique opportunities for growth through challenging, fun, enriching and magical experiences.

To learn more about Ooch, visit ooch.org or join the conversation at:

@campooch  @campoochigeas  @campooch
MESSAGE FROM THE
CHIEF EXECUTIVE OFFICER
AND CHAIR OF THE BOARD

This past year has been nothing short of exceptional for Camp Ooch. Thanks to you, our amazing donors, volunteers and partners we have successfully reached more kids with more Ooch, more often. We have expanded our In-Hospital program to three additional paediatric hospitals, McMaster Kids in Hamilton, Children’s Hospital of Eastern Ontario in Ottawa and Children’s Hospital London Health Sciences in London alongside our long-standing partner The Hospital for Sick Children (SickKids). We hosted more family programs at Ooch Downtown than ever before and we forged forward to expand Ooch Muskoka to serve an additional 50 per cent more camper’s. It has been an exciting year of growth and expansion and we couldn’t have done it without you!

The simple reality is that without you Camp Ooch would not exist. You are the foundation of every success and we hope that this report reflects to you the deep and meaningful impact you are having on kids with and affected by childhood cancer.

On behalf of every child we serve, thank you.

– Alex Robertson
Chief Executive Officer

– Don McCreesh
Board Chair
Of the $12M spent in 2016, 78% was on program delivery and creating space for more campers.

Click here to see the Audited Financial Statement.
128 NEW CAMPERS WENT TO SUMMER CAMP FOR THE VERY FIRST TIME

159 CAMPERS and their FAMILIES got involved with Ooch for the very first time

1220 INDIVIDUAL PATIENTS SEEN PROVIDING OVER 11000 IN-HOSPITAL EXPERIENCES

MORE THAN 295 FAMILIES PARTICIPATED IN CAMP OOCH FAMILY PROGRAMS

THERE WERE OVER 3261 PARTICIPATIONS IN THE OVERNIGHT & IN CITY PROGRAMS

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Since 2012, there has been a 260% increase in camper referrals from the Ontario hospitals we serve. Currently, 21% of children with cancer in Ontario don’t access overnight oncology camps. That’s 2,400 children who could go to camp, but don’t. Our goal is to change that.

The cost to send a kid to Overnight Camp is $4,000 per camper. The cost per camper for a Weekend at Camp (WAC) is $700.

We are a trusted organization with a solid 30+ year history. Ooch began expanding and redeveloping its 400 acre Muskoka site in 2014, introducing 68,000ft. of new and redeveloped space. Construction will be complete in 2018. We can now accept 50% more campers, house 50% more volunteers and expand the medical and staff teams because we now have the room to accommodate them.

Cancer changes a child’s life. So does camp!

We meet nearly every child diagnosed with cancer at The Hospital for Sick Children (SickKids) and many more through referrals from other hospitals we serve in Ontario. We operate year-round 365 and rely on donations to fund our operations. Our programs come at no cost to families.

Our only barriers are financial.
Thank You!

To all our friends and supporters, we couldn’t do it without you.

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