Camp Ooch is a privately funded, Ontario-based nonprofit whose goal is to help kids affected by childhood cancer be kids again.

Our In-Hospital, Community, and Overnight Camp programs are designed to help kids and their families at every stage of the cancer journey, including palliative programs, and Teomul, a specialty Camp for bereaved siblings.

Every year, we recruit over 600 Camp Volunteers, and 100 Medical Staff and Volunteers, to spread the healing Magic of Ooch. Their involvement, combined with our special facilities, makes us the only oncology Camp in Canada able to provide on-site IV chemotherapy and blood transfusions. Ooch Campers can play, laugh, and grow with other kids like them – even while in active treatment.

In 2018, more than 1,600 kids and their families experienced “the social cure for cancer” at Camp Ooch at no cost to them. None of this would be possible without our Volunteers and generous Donors like you.
Message from the CEO and Chair of the Board

Another banner year for Camp Ooch is on the books. We continued to grow our impact, as we aim to reach Campers and families in every corner of Ontario. Thanks to you, Ooch remained fiscally healthy in 2018, as we continued to diversify our sources of revenue, and raise the funds required to keep our programs free for families.

We completed the third phase of our ambitious expansion of Ooch Muskoka. More Campers can now enjoy a brighter, roomier, and better-equipped Med Shed. Campers’ creative output is at an all-time high in the Slaight Arts and Music Centre. New volunteer and staff housing means we welcomed our biggest team to date—we are fully on track to have a 50% increase in Overnight Campers by 2021.

More oncologists and nurses than ever from across the province joined Ooch Muskoka, representing The Hospital for Sick Children (SickKids), Children's Hospital at London Health Sciences Centre, The Children's Hospital of Eastern Ontario (CHEO), and McMaster Children's Hospital. Our medical program continued to push boundaries, delivering cancer treatment during canoe trips and at Camp, making it possible for kids to just be kids.

Thanks to you, efforts to expand Community an In-Hospital Programs to cities outside Toronto led to a significant increase in the number of children we served. In Ottawa, our first March Break Day Camp served 24 campers, 20 of whom were new to Ooch.

Our partnerships continue to flourish. For the first time, we celebrated a Weekend at Camp for adult survivors of childhood cancer at Ooch Muskoka. We also celebrated 25 years of our SickKids In-Hospital Program—a pillar of Ooch programming that introduces Camp to kids and their families, often beginning the day a child is diagnosed with cancer.

We could not succeed without you. We’re so thankful we can rely on the support of donors, partners, and volunteers like you.

Alex Robertson
Chief Executive Officer

James Bunting
Chair, Board of Directors
Donor Dollars at Work

A strong administration ensures a stable and accountable organization.

Fundraising and awareness helped us engage and diversify a committed community of donors.

Program Spending
Of the $16.9 Million spent in 2018, 77% was on program delivery and creating space for more campers.

Program Stream Spending Breakdown
Accessible programs across Ontario directly impacted Campers and their families.

- Community Programs: 18%
- In-Hospital Programs: 33%
- Ooch Muskoka Programs: 49%
1,634 individual patients seen providing over 12,423 in-hospital experiences

60% more new campers joined Ooch community programs across Ontario

181 new campers went to summer camp for the very first time

64 new volunteers joined our largest volunteer cohort ever (641)

32% more families experienced programs in their home communities

738 campers experienced overnight camp at Ooch Muskoka
Our special 1:1 Camper-to-volunteer ratio means that as more kids come to Camp, we need to house more volunteers too. Our new, large winterized cabin now accommodates the many volunteers who make the Magic of Ooch possible. Plus, the addition of four new large, flexible self-contained units with private accommodations will help us recruit Doctors and Camp professionals, and provide plenty of space for their families. All of these buildings are fully accessible, and serve as welcoming, comfortable retreats after busy and intense days at Camp.

Our capital expansion project was launched in 2015 to provide 66,153 square feet of fully accessible, year-round space. We added 11,829 square feet of new and renovated spaces in 2018.

SLAIGHT ARTS & MUSIC CENTRE
We’ve opened up a world of possibilities for our Campers with 3,150 square feet of flexible arts and music programming space, featuring a professional recording studio. Here, Campers can arrive with handwritten lyrics and leave a few hours later with a polished and produced single. Only in the years to come will we understand the impact of this incredible space; Campers who fall in love with music here will go off and do great things as musicians—or simply discover new confidence and passions.

SLAIGHT ARTS & MUSIC CENTRE
VOLUNTEER, MEDICAL & STAFF HOUSING
Our special 1:1 Camper-to-volunteer ratio means that as more kids come to Camp, we need to house more volunteers too. Our new, large winterized cabin now accommodates the many volunteers who make the Magic of Ooch possible. Plus, the addition of four new large, flexible self-contained units with private accommodations will help us recruit Doctors and Camp professionals, and provide plenty of space for their families. All of these buildings are fully accessible, and serve as welcoming, comfortable retreats after busy and intense days at Camp.

MED SHED
Our sun-filled, state-of-the-art medical facility is now equipped to the same standard as any hospital paediatric oncology clinic, including a dispensary tripled in size to accommodate the larger medical team needed to support our growing number of Campers.

Twice the number of exam and wellness rooms mean that Campers can be seen more quickly by a medical team that includes two Oncologists—so that more time is spent outdoors engaged in fun Camp activities.
"Please know that every single day, whether at the hospital, downtown or at Camp, you are making a profound difference in the lives of children with cancer and their families. A smile, a familiar joke, a messy craft, a song, a dance, a game – it all counts. It all adds up. Our kids, all the kids, need these things as much as they need their medicine. Thank you for giving it to them."

- Megan (Emily's Mom)

Contact Us:
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2018 Financial Statements
2018 Volunteer List
Our Story
2018 Donor List